

【Tape cutting at opening ceremony】

The tape cutting was carried out by seven people, including Philippine Vice President Sara Duterte, Federal Land, Inc. Chairman Alfred V. Ty, Nomura Real Estate HD Chair and Director Eiji Kutsukake, and Isetan Mitsukoshi HDS Director, President and CEO Toshiyuki Hosoya.



Photo (from left): Taguig City Mayor Lani Cayetano, Senator Alan Cayetano, Federal Land, Inc. Chairman Alfred V. Ty, Philippine Vice President Sara Duterte, Japanese Ambassador to the Philippines Kazuhiko Koshikawa, Isetan Mitsukoshi HDS Director, President and CEO Toshiyuki Hosoya, Nomura Real Estate HD Chair and Director Eiji Kutsukake

【Grand opening concept: “Experience Japan through its seasonal festivals”】

To bring a Japanese touch and Mitsukoshi’s flair to customers in the Philippines, MITSUKOSHI BGC adopted Japan’s seasonal festivals ‘Matsuri’ as its theme. The floors were decorated with a variety of festival elements for customers to fully enjoy the atmosphere of Japan.



The entrance decorated with traditional Japanese design patterns and paper lanterns



A festival stage—a must-have element for summer festivals in Japan—at the entrance to welcome customers

The mall was divided into zones with different decorations for different seasonal festivals and accompanying events were held for 10 days, thereby enhancing the atmosphere of the grand opening of MITSUKOSHI BGC.



A zone for the Star Festival, where bamboo trees were decorated with strips of paper with wishes written on them



Maple leaves and flowers create a vibrant autumn atmosphere

【Evening party】

An evening party with guests from business associations and partners was held at the Japanese ambassador’s residence in Forbes Park. A highlight was the traditional Kagamiwari (sake barrel opening ceremony), followed by a quartet performance, which added a glamorous atmosphere to the party.

