

【Floor Guide】

Tenant shops have been opening sequentially since November 18, 2022. Based on the type of business, the shops were categorized and allocated to specific floors so that customers visiting this shopping mall will find it easy to compare products just like in a department store.

Business is becoming busier and busier on all floors. Here, let us introduce some of the shops iconic to MITSUKOSHI BGC from each floor.

Basement 1: Tasty Life (Groceries / Food Court)

Basement 1 was created following the concept of a lively floor with all food-related services—eating, tasting, cooking, and gifting food—being condensed into this floor. It consists of Mitsukoshi’s original supermarket MITSUKOSHI FRESH, ITADAKI FOOD COURT, and Sweets&Bakery.

The food court features a number of Japanese-run restaurants, such as Saboten Express and Chibo Okonomiyaki, providing slightly luxurious menus to add color to customers’ everyday life. At Sweets&Bakery, which reminds people of a sweets and bakery shop typically found in the basement of a department store in Japan, a variety of baked confectionary, ice cream, and drinks are on the menu. We offer customers the pleasure of choice.



Ground Floor: Beautiful Life (Cosmetics / Fashion & Lifestyle)

With an aim to become a symbol of Manila’s next-generation trends, we have developed a beauty zone and a fashion & lifestyle zone. MITSUKOSHI Beauty is our original store launched on the occasion of this project to support a wellness lifestyle incorporating inner beauty. On this floor, there are several Japanese-run fashion and lifestyle brands, such as SNIDEL, FRAY I.D, and master-piece, which have opened in the Philippines for the first time, as well as shops popular in Japan, including THE MATCHA TOKYO and KEY COFFEE. These shops offer a new everyday experience to customers in the Philippines.



2nd Floor: Inspired Life (Household Goods / Restaurants)

The theme of this floor is to build a lifestyle that focuses on products and experiences sprinkled with new cultures. The floor has become a place to gather and socialize, featuring a Kinokuniya Bookstore, which opened in collaboration with Fully Booked, a major bookstore in the Philippines. Following this bookstore, stores selling essential household goods and services are slated to open along with the opening of the restaurant zone, which will further reinforce the floor’s attraction.

A wide range of genres of restaurants are also housed on this floor, including sen-ryo, a Japanese restaurant chain operated by the Genki Sushi Group, EL Born, a Spanish Mediterranean restaurant, and a Korean barbecue restaurant. “% Arabica”—a Japanese coffee store, which has already become a popular destination for locals in the Philippines—opened on this floor as well. Such shops as a dental clinic with a modern interior design, a Japanese-run salon, and an optical store with an optometrist are also scheduled to open sequentially to support customers’ healthy lifestyles.



Facility Overview

Name	: MITSUKOSHI BGC
Address	: 8th Avenue corner 36th Street, North Bonifacio District, Bonifacio Global City 1634, Taguig City, NCR, Philippines
Opening date	: Soft opening date : November 18, 2022 Grand opening date : July 21, 2023
Total floor area	: Approx. 28,000m ² (commercial section B1F to 3F)
Business hours	: 11:00 a.m. - 10:00 p.m.
Number of tenants	: Approx. 120
Operating company	: Sunshine Fort North Bonifacio Commercial Management Corporation

■ First large-scale, mixed-use development project in the Philippines by Japanese department store group and Japanese real estate developer

This large-scale, mixed-use project has developed approximately 15,000 square meters of land, constructing and operating new residential buildings and a commercial facility. It is the first large-scale, mixed-use development project based on the joint partnership between a Japanese department store group and a Japanese real estate developer in the Philippines, and the first commercial facility operated by the Isetan Mitsukoshi Group in the Philippines.

The upper residential portions (the 3rd to 54th floors for the tallest building) of the complex, "The Seasons Residences," are condominium towers consisting of four buildings—HARU (spring), NATSU (summer), AKI (autumn), and FUYU (winter)—with a total of approximately 1,400 units. MITSUKOSHI BGC is housed from the first basement floor to the third floor right below the residential floors of the complex.



■ International city Bonifacio Global City (BGC) —a vibrant district that has experienced remarkable economic growth

Located 11 kilometers southeast of the center of Manila, the Philippines, and within 4 km of Ninoy Aquino International Airport, MITSUKOSHI BGC is highly convenient and accessible to a concentration of commercial facilities, hotels, offices, schools, hospitals and other facilities.

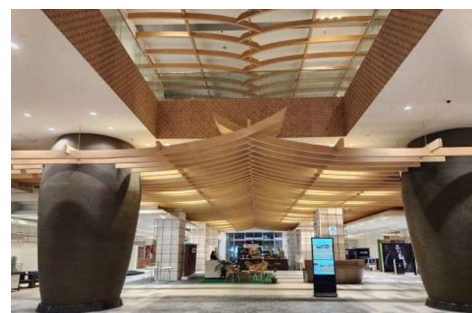
BGC is home to many wealthy people and expatriates from various countries as well as families, who reside there due to many government agencies and financial institutions in the district. Mega Manila Subway Station on the Metro Manila Subway, the first subway in the Philippines, is scheduled to open in the district in 2025.

About the commercial facility

Mall concept: "NEXT MANILA LIFESTYLE"

The concept of MITSUKOSHI BGC is "NEXT MANILA LIFESTYLE." Aiming to provide a facility that will enrich daily lives of visitors and residential tower residents and where they can enjoy special moments with their loved ones, MITSUKOSHI BGC will offer new and quality lifestyles through food and beauty.

The mall's exterior and interior are carefully designed in pursuit of Japaneseness, to express how this project will serve as a bridge between the Philippines and Japan. The exterior, with its modern design of a traditional Japanese hemp leaf pattern, creates a Japanese atmosphere different from that of the surrounding buildings. The facility incorporates elements of traditional Japanese space creation such as "sando" (approaching road to a shrine) and "tori-michi" (pathway), creating open commercial spaces with fewer walls than usual throughout the facility.



[Appendix] The Seasons Residences

Name	: The Seasons Residences
Address	: 8th Avenue corner 36th Street, North Bonifacio District, Bonifacio Global City 1634, Taguig City, NCR, Philippines
Lot area	: Approx. 15,000m ²
Total floor area	: Residential section : approx. 110,000m ²
Size	: 4 buildings (3rd floor to 54th floor for the tallest building) *Commercial section:1st basement floor to 3rd floor
Total number of housing units	: Approx. 1,400
Schedule	: Entire project scheduled for completion in 2027

The upper residential portions of the tower complex, "The Seasons Residences," are condominiums housed in 4 buildings: HARU (spring), NATSU (summer), AKI (autumn), and FUYU (winter). Based on the "JAPAN CONCEPT," the design and spatial design motifs are inspired by the four seasons of Japan and other "Japanese" elements. Nikken Sekkei Ltd. and Nikken Housing System Ltd are handling development of the design concept. In August 2021, the project was awarded the top prize in the Philippines and the prestigious Five Star honor in the Asia-Pacific region (top prize candidate) in the field of Residential High-rise Development by the International Property Award, which recognizes outstanding real estate projects around the world in recognition of their features, including vibration dampers that ensure a high level of safety in the Philippines, where earthquakes are relatively frequent, and common facilities that are inspired by the four seasons in Japan. In October 2022, the project also received the "Philippines Property Awards 2022" for Best Condo Development (Philippines) and Best Luxury Condo Development (Metro Manila).

Sales of HARU (spring), NATSU (summer), and AKI (autumn) residences, which began in November 2018, are progressing steadily and approximately 90% complete. Sales of the FUYU (winter) portion—the fourth and last tower— began in July 2023. The turnover of HARU residential units will start from the end of this year sequentially.



(Upper left) Perspective drawing of overall appearance, (Upper middle) Vibration damper, (Right) Logo of ASIA PACIFIC PROPERTY AWARD 2021-2022 FIVE STAR(Lower left) FUYU residence sales promotion event, (Lower middle) Logo of Philippines Property Awards 2022

*Conceptual drawing

This material is an English translation of Japanese announcement made on July 24, 2023 by Isetan Mitsukoshi Holdings Ltd. and Nomura Real Estate Development Co., Ltd..