September 11, 2023 The Government of Japan's Ministry of Economy, Trade and Industry The New Energy and Industrial Technology Development Organization of Japan

## [Information on interviews about ICEF2023]

Innovation for Cool Earth Forum 10th Annual Meeting. Hybrid event with in person sessions at Hotel New Otani Tokyo and online sessions

The Government of Japan's Ministry of Economy, Trade and Industry (METI) and the New Energy and Industrial Technology Development Organization of Japan (NEDO) will hold "the 10<sup>th</sup> Annual Meeting of the Innovation for Cool Earth Forum (ICEF2023)" over a 2-day period from Wednesday, October 4 to Thursday, October 5. This year's meeting will be held as a hybrid event, with inperson sessions at the Hotel New Otani Tokyo and online sessions via the internet. ICEF is an international forum where leaders of industry, academia and government from around the world gather in one location for discussions with the aim of encouraging innovation, which is the key to measures to address the challenge of global warming. Participants from all countries are invited to attend.

<Innovation for Just, Secure and Sustainable Global Green Transformation (GX)> This year's ICEF2023 meeting marks the 10<sup>th</sup> Anniversary of this annual event, and is also part of "Tokyo GX Week," an intensive series of international conferences on energy- and environmentrelated issues with the aim of realizing GX (Green Transformation). As the world continues to confront various difficulties, ICEF2023 will focus on "innovation," which is necessary for progress toward achieving carbon neutrality. Based on a shared recognition that "Diversity is the origin of innovation," we will strive to deepen discussions by various nations and regions, technical experts and other stakeholders, and on reaching this 10-year milestone, we will look back on the accomplishments of the ICEF to date, and will discuss anew what should be done going forward.

We understand that you are busy, but we would appreciate it if you would consider covering this event.

Summary of the interview
Audience participation in each program
Response to individual interviews
TANAKA Nobuo, Committee Chairman, ICEF Steering Committee

INOUE Koichi, Director, International Affairs Office, Industrial Science, Technology and Environment Policy Bureau, Ministry of Economy, Trade and Industry (METI)

\*If you wish to cover individual sessions, please apply in advance.

If you wish to interview a member of the Steering Committee or a session speaker, please apply in advance as well.

We will adjust the schedule at the venue on the day of the event, but we may not be able to accommodate your request.

Thank you in advance for your understanding.

To: Public Relations ( icef2023-media [at] mail.obo.bz )

\*Please replace [at] with @ before using this email address.

- Press briefing

Thursday, October 5, 2023 18:00-18:30 (JST), Hotel New Otani Tokyo

TANAKA Nobuo, Committee Chairman, ICEF Steering Committee

INOUE Koichi, Director, International Affairs Office, Industrial Science, Technology and Environment Policy Bureau, Ministry of Economy, Trade and Industry (METI)

\*Please register in advance to attend the press briefing.

■Outline of the Conference

- Conference name: The 10<sup>th</sup> Annual Meeting of the Innovation for Cool Earth Forum (ICEF2023)

- Hosts: The Government of Japan's Ministry of Economy, Trade and Industry (METI) and the New Energy and Industrial Technology Development Organization of Japan (NEDO)
- Dates: October 4 (Wed.) October 5 (Thurs.), 2023
- Venue: Hotel New Otani Tokyo (Address: 4-1 Kioi-cho, Chiyoda-ku, Tokyo 102-8578, Japan) Hybrid event with online sessions
- Official Website: https://www.icef.go.jp/
- Co-Hosts (tentative): Ministry of Foreign Affairs of Japan, Ministry of Education, Culture, Sports, Science and Technology, Ministry of Agriculture, Forestry and Fisheries, Ministry of the Environment

Institutional Partners (tentative): International Energy Agency, BloombergNEF, United Nations Industrial Development Organization

- Deadline for application: October 5 (Thus.), 2023, 12:00 (JST)

https://www.icef.go.jp/press/

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[Contact for inquiries from readers, viewers and the press regarding this event] ICEF2023 Secretariat (Public Relations, First Co., Ltd.) e-mail: icef2023-media [at] mail.obo.bz

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