

[The Honda Foundation]

The Honda Foundation was established in December 1977 with a donation from Soichiro Honda, the founder of Honda Motor Co., Ltd., and his younger brother, Benjiro. The Foundation defines approaches to resolve issues by harmonizing the human and natural environments in "ecotechnology." The Foundation focuses on the following three activities to develop and disseminate ecotechnology.

- (1) Honda Prize: An international award that acknowledges significant achievements in the field of ecotechnology
- (2) International symposia and colloquia: Providing opportunities for extensive discussions into various issues of modern society to search for resolutions
- (3) Honda Y-E-S Program: Various programs designed to develop young talented engineers and scientists for the next generation

The Foundation aims to contribute to "the creation of a truly humane civilization" through these activities.