

Press Release For Media Personnel

Pronto Corporation Co., Ltd.

New Pokémon Special Menu at PRONTO! Original goods, Pokémon decorations at main locations, and menu items

commemorating the release of Detective Pikachu Returns!

PRONTO Corporation Co., Ltd. (Head Office: Minato-ku, Tokyo, President and CEO: Kazuhiro Sugiyama), will be selling Pokémon special menu items and original goods at PRONTO locations*1 throughout Japan during café time (excluding breakfast sales hours) from October 12 (Thurs.) to December 10 (Sun.). In addition, there will be special menu items and original goods to commemorate the release of the Detective Pikachu Returns Nintendo Switch game.



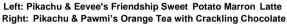
During this campaign period, PRONTO will serve various autumn menu items with images of Pokémon (3 special drinks and 4 food items, including pasta, a sandwich, and sweets). Special Pokémon and autumn decorations will also be on display at 5 main PRONTO locations! Fans will very much enjoy this, so please watch for the interior decorations together with the special menu.

▼ Open the link here for details on this Pokémon promotional event ▼ https://www.pronto.co.jp/Pokemon Special Website.html



■3 Special Drinks and 4 Special Food Items for Autumn







Detective Pikachu's Flash Milk Coffee

Pikachu & Eevee's Friendship Sweet Potato Marron Latte 990 yen

Pronto original sweet potato milk with espresso is topped with whipped cream, diced sweet potato, marron glacé, and sweet potato sauce. This drink represents Pikachu's yellow and Eevee's brown, and can be enjoyed with a Pikachu & Eevee crispy cookie.

Pikachu & Pawmi's Orange Tea with Crackling Chocolate 990 yen

Orange tea, a combination of fragrant Earl Grey tea and orange juice, has added vanilla syrup and is topped with whipped cream, yellow chocolate, and blood orange peel.

You can enjoy this drink with crackling yellow chocolate imagined as "Electric Shock" along with a crispy Pikachu & Pawmi cookie.

Detective Pikachu's Flash Milk Coffee 990 yen

An original menu item to commemorate the release of *Detective Pikachu Returns*. Milk coffee with the gentle sweetness of condensed milk is topped with an illustration of Detective Pikachu. You can also enjoy a Detective Pikachu mystery cookie.





Left: Pikachu & Pichu's Chunky Pumpkin Cream Sauce Pasta Right: Pikachu & Charizard's Flamethrower Spicy Tomato Cream Pasta

Pikachu & Pichu's Chunky Pumpkin Cream Sauce Pasta 1,870 yen

The pumpkin cream sauce mixed with pancetta and Hokkaido diced pumpkin, creates the "electric shock" of Pikachu & Pichu with kadaif noodles and monaka wafer.

Pikachu & Charizard's Flamethrower Spicy Tomato Cream Pasta 1,870 yen

Spicy tomato cream sauce with salmon and eringi mushrooms is spiced with sliced chili peppers, and tomato sauce is poured over the pasta to create the appearance of Charizard's "Flamethrower."



Picnic Sandwich of Pikachu, Sprigatito, Fuecoco and Quaxly



Pikachu & Mimikyu's Sweet Potato Shadow Sneak Maple Nut Pancakes

Picnic Sandwich of Pikachu, Fuecoco and Quaxly 1,650 yen

This hearty sandwich is made with cheddar cheese, avocado, sliced tomato, green leaves, and a hamburger patty. The Pikachu toothpick flag and the sandwich wrapping paper with Pikachu & Sprigatito, Fuecoco, and Quaxly portray a fun picnic.

[Contact Information]



Pikachu & Mimikyu's Sweet Potato Shadow Sneak Maple Nut Pancakes 1,870 yen

This sweet plate features pancakes with the silhouette image of 'Pikachu & Mimikyu' comes with two mixed sauces: a white bean paste purple potato sauce inspired by ghost-type Pokémon and a bamboo charcoal maple sauce inspired by Mimikyu's "Shadow Sneak" technique. The toppings of sweet potato and diced sweet potato express Pikachu-ness.

Please enjoy them with whipped cream and sprinkled almonds.

A "Twinkle, Twinkle" Pokémon Original Thanks Card [21 kinds in total] will be presented at random for each special drink order, and a "Pokémon Original Acrylic Key Chain" [9 kinds in total] will be presented at random for each special food item order.



Special Gift Pokémon Original Thanks Cards (For image only)

Special Gift Pokémon Original Acrylic Key Chains (For image only)



■5 Different Original Goods on Sale at PRONTO Locations

During this campaign period, original goods will be on sale at all PRONTO locations.



■Special Decorations at 5 Main Locations

PRONTO New Chitose Airport: https://shop.pronto.co.jp/detail/1002/

PRONTO Akihabara Station North Entrance: https://shop.pronto.co.jp/detail/198/

PRONTO Ginza Corridor: https://shop.pronto.co.jp/detail/9/

PRONTO Umeda Rakutenchi Building: https://shop.pronto.co.jp/detail/4022/

PRONTO Fukuoka Shintencho: https://shop.pronto.co.jp/detail/8000/

■Official PRONTO X (formerly Twitter) Follow & Repost (Retweet) Campaign

Along with the special menu items on sale at PRONTO locations, there will be a Follow & Repost (Retweet) Campaign where Pokémon original goods are awarded by the official PRONTO X account (formerly Twitter).

[Contact Information]



[Campaign Overview]

When you Follow PRONTO X (formerly Twitter) (@PRONTO_pr) and Repost (Retweet) our campaign posts, you may win original goods.

[Giveaways]

- · Detective Pikachu Original Mug & Detective Pikachu Original Ground Coffee (10 people)
- · Special Gift Pokémon Original Thanks Card Complete Set (10 people)
- · Special Gift Pokémon Original Acrylic Key Chain Complete Set (10 people)

[Campaign Period]

October 12 (Thurs.) – November 1 (Wed.)



PRONTO will continue our expansion throughout Japan to provide convenient spaces which serve seasonal drinks and sweets as well as such items as pasta dishes and alcoholic beverages and where working people can visit at any time.

■PRONTO

PRONTO strives to be a place to enjoy—GREAT GOOD PLACE.

With the dual function of "café by day, bar by night" as our motto, we provide a convenient space where working people can stop by at any time. Whether it is for a community of people to gather in as a café space before work or during a break, or for easily getting together with colleagues after work as a café-bar space—please enjoy an experience unique to PRONTO at our café & bar.

*PRONTO Sakaba = "kissakaba (café & bar)" is a bar which provides the nostalgic, exciting space of a retro coffee shop, side dishes to snack on, and alcoholic beverages.

Official website: https://www.pronto.co.jp/

Instagram @pronto___official

X (formerly Twitter): @PRONTO_pr

*1 Some PRONTO locations have different prices and do not provide certain services. Also, the prices listed include tax. Tax-included prices differ when ordering as takeout.

■ What is Detective Pikachu Returns?

Nintendo Switch game software released on October 6 (Fri.)

Pikachu loves coffee and calls himself a "great detective." Together with university student Tim, they take on all sorts of cases happening in Ryme City, a town where humans and Pokémon live together in harmony. The story develops as they search for Tim's missing father, Harry.





Why did Harry go missing?

What is causing the Pokémon-related incidents around Ryme City?

Why is Pikachu only able to speak with Tim?

And will Tim and Pikachu be able to find Harry?

You'll have to see with your own eyes how the story ends!

Link for more

information: https://www.pokemon.co.jp/ex/detective_pikachu/ja/

Suggested retail prices

Package version: 6,578 yen (tax included) / Download version: 6,500 yen

(tax included)

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