About HERALBONY Co., Ltd.

## ヘラルボニー

HERALBONY is a company that unites art and welfare under the mission, "Radiate your color." With a view to expanding the welfare field, we develop diverse businesses, including a licensing business centered on the management of art data copyrights through licensing agreements mainly with artists with intellectual disabilities in Japan and abroad. Our businesses also include the operation of the art lifestyle brand HERALBONY, which uses artworks in fashion and interior products. Through these businesses, we aim to transform the perception of disability and create a new culture with welfare as its starting point.

Corporate website: <u>https://www.heralbony.jp/en/</u> Brand website: https://store.heralbony.jp/