

To all members of the press



Great-value Combo Plans for SKYTREE & Japanese Cultural Experiences

SKYTREE Enjoy Pack

Tips on How to Make the Most of SKYTREE Enjoy Pack

TOKYO SKYTREE, operated by TOBU TOWER SKYTREE, offers SKYTREE Enjoy Pack, a great-value combo package that helps you enjoy TOKYO SKYTREE TOWN and its surrounding areas all day long.

SKYTREE Enjoy Pack includes admission tickets to the TOKYO SKYTREE observation decks (Tembo Deck and Tembo Galleria) and tickets for various activities. This special package, offered by TOKYO SKYTREE, enables you to explore a diverse array of experiences, from immersing yourself in the traditional culture of the Asakusa area to visiting must-see popular facilities in Tokyo. Available for purchase anytime through your smartphone or PC, the package on the TOKYO SKYTREE official website is offered at a discounted price, making it a more economical choice than buying the tickets individually.

Below, you'll find tips on how to make the most of the content-rich SKYTREE Enjoy Pack, for a unique Japanese cultural experience! This time, we're highlighting how to enjoy the plan that includes a kimono rental service (HANAKA) and an experience of making Japanese sweets and matcha tea (Chazen)!

*See page 5 for the area map.

About TOKYO SKYTREE

TOKYO SKYTREE is the world's tallest free-standing broadcasting tower, with a height of 634 meters. The tower features two observation decks: Tembo Deck, located 350 meters above the ground, and Tembo Galleria, situated 450 meters above the ground, both offering stunning panoramic views of the city of Tokyo.

At SKYTREE SHOPS, you can find a variety of snacks, sundry items, and other goods, ranging from standard Japanese souvenirs to exclusive items only available at TOKYO SKYTREE.

Two SKYTREE CAFES, located on the observation decks, offer drinks, light meals, TOKYO SKYTREE original sweets, as well as beers, cocktails, and other alcoholic beverages, that can all be enjoyed alongside glorious views.

At night, the tower is beautifully illuminated in the pale blue "Iki," edo-murasaki bluish violet "Miyabi," and tachibana tangerine-based "Nobori" colors. Additionally, the tower features special lighting themes that correspond to the four seasons and various special events.



Wearing Our Dream Kimonos and Heading to SKYTREE!

HANAKA



SKYTREE

We visited the kimono rental shop HANAKA in Asakusa to select kimonos to wear (two hours before our reservation). Upon arrival, present the first voucher to the shop staff.

Approximately a 30-second walk
from Asakusa Station!
Easy access to surrounding areas!



First, select a kimono of your choice. There are so many types of kimonos, it's really hard to decide which one to choose! In that case, it's a good idea to ask the shop staff for help! They selected their recommended kimonos for us. You can also pick out a kimono belt and bag that suits your style—it's fun just to watch! Enjoy selecting your favorite items with your family or friends!



The SKYTREE Enjoy Pack plan includes a basic hair-styling service. You can also pick out hair accessories of your choice for your hairstyle! Amazingly, some of the accessories are handmade by the shop staff! It's all very special.

You can leave your baggage and belongings at the shop until you return your kimono, allowing you to enjoy sightseeing unburdened! [Estimated time required for HANAKA: 60 mins]



After getting dressed, we took a walk from Asakusa to SKYTREE through SUMIDA RIVER WALK and TOKYO mizumachi. You can take wonderful photos with SKYTREE in the background on SUMIDA RIVER WALK! We were very happy wearing our dream kimonos and walking around the town!

A commemorative photo
with SKYTREE in the
background☆



We stopped by a café, a
variety store, and other
facilities at TOKYO
mizumachi on our way to
SKYTREE☆

We finally reached TOKYO SKYTREE after walking about 20 minutes from Asakusa. It's powerful to see it up close! We went up to the 4th floor where the entrance to TOKYO SKYTREE is located, and took a commemorative photo there!



Pass the barcode voucher over the ticket machine on the 4th floor of TOKYO SKYTREE to redeem it for an admission ticket.

The ticket machines support Japanese and English language options, and it's easy to get your tickets.



With your admission ticket in hand, head over to Tembo Deck. Standing 350 meters above the ground, you are treated to a panoramic view of Tokyo. On days with good visibility, you are afforded a view of Mt. Fuji, the highest peak in Japan. SKYTREE Enjoy Pack allows you to go up to the 450-meter high Tembo Galleria. It was an incredible view from the world's tallest tower!

[Estimated time required for TOKYO SKYTREE: 60 mins]



After enjoying SKYTREE, it's a good idea to explore TOKYO Solamachi, a commercial complex located underneath the tower.

Featuring over 300 shops, this facility is the perfect place for shopping and dining! You can also find many popular character-themed shops here!

The Japan Souvenir zone on the 4th floor offers a wide selection of uniquely Japanese goods and foods, making it the ideal spot for souvenir shopping!



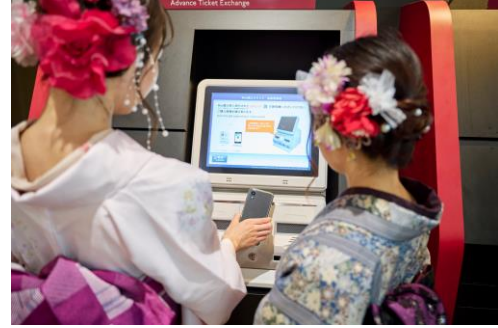
After enjoying our sightseeing in the kimonos, we went back to HANAKA to return them. We spent quality time walking around tourist spots in kimonos, and time just flew by! You are advised to leave time in your schedule so you can return the kimonos within HANAKA's business hours, from 9:30 a.m. to 6:00 p.m.

SKYTREE



Chazen

Pass the barcode voucher over the ticket machine on the 4th floor of TOKYO SKYTREE to redeem it for an admission ticket.



With your admission ticket in hand, head over to Tembo Deck! Standing at the 350-meter high observation deck, you are treated to a panoramic view of Tokyo. SKYTREE Enjoy Pack allows you to go up to Tembo Galleria.

[Estimated time required for TOKYO SKYTREE: 60 mins]



After enjoying our visit to SKYTREE, we went to Chazen, a place where you can experience making Japanese sweets and enjoy a matcha tea service. (You are advised to leave time in your schedule so you can check in by Chazen's final admission time at 3:00 p.m.) We recommend walking through TOKYO mizumachi and SUMIDA RIVER WALK to reach Asakusa.



How beautiful the cherry blossoms are at Sumida Park in spring!



SKYTREE



Chazen

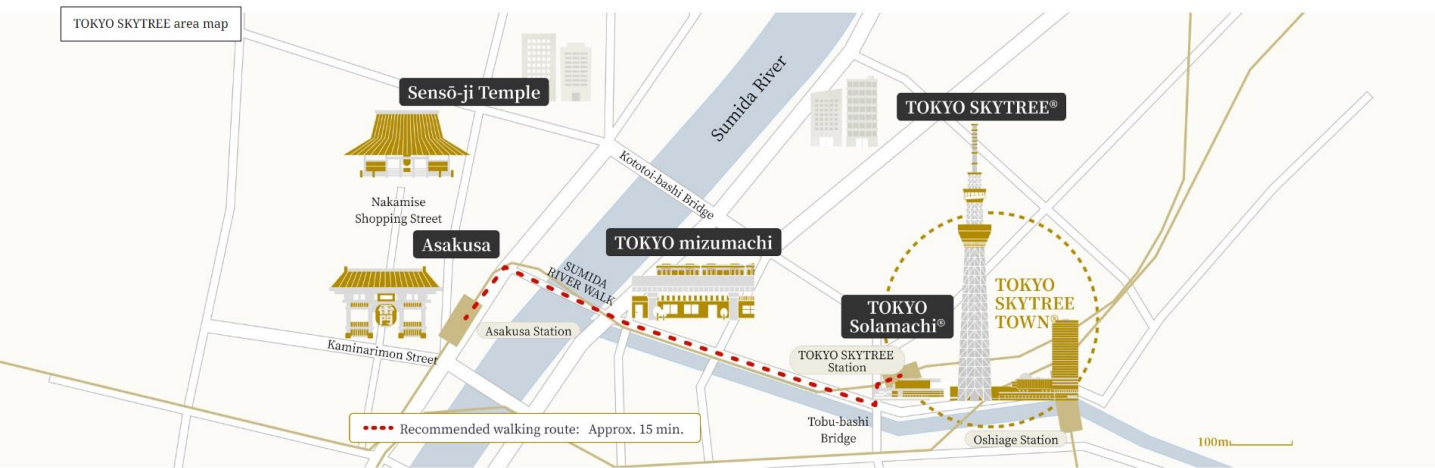
Upon arrival at Chazen, present your first voucher and get started! Begin with making Japanese sweets! Select one from the two types of seasonal traditional Japanese sweets. The selection of sweets changes every month, and the vast array of adorable Japanese treats makes it hard to decide, but choosing is always fun! The tea master carefully guides you through the process of making matcha tea, meaning it's easy even for beginners to make. The sweets we made turned out so nicely that we hesitated to eat them, but after snapping a photo, we finally enjoyed indulging in them!



Next up, we had the experience of a matcha tea service! The tea master teaches you how to make matcha tea from scratch. The sound of making matcha tea was so enchanting that it transported us into a special Japanese atmosphere. You will enjoy a deliciously strong matcha tea, distinct from your everyday tea.



We indulged in the Japanese sweets and matcha tea we made, and that was the end of our experience! Why not enrich your SKYTREE visit with these experiences, which allow you to immerse yourself in Japanese culture through all five senses? [Estimated time required for Chazen: 45 mins]



How to Reserve and Use SKYTREE Enjoy Pack

1. Make a reservation and purchase by visiting the Enjoy Pack website, choosing a plan, and filling out the form.
2. Receive a voucher with your reservation information and a barcode that will be sent to the email address that you provide upon completion of reservation.
3. Print the barcode or display it on your smartphone and show it to the facility staff on the day of your visit.
4. Show the barcode at Ticket Counter or at a ticket machine and redeem it for an admission ticket.

Visit the link below to make a reservation (English)

[TOKYO SKYTREE - Online reservation / Purchase site](#) | [LINKTIVITY Activity Reservation System \(tokyo-skytree.jp\)](#)

List of SKYTREE Enjoy Pack Plans

[Facilities at TOKYO SKYTREE TOWN]



Planetarium "TENKU" Plan
From 2,900 yen



SUMIDA AQUARIUM Plan
From 3,750 yen



Lovely Animore Plan
From 2,800 yen

[Toyosu and Ariake Areas]



Miniature Museum SMALL WORLDS Plan
From 3,950 yen



teamLab Planets TOKYO © teamLab
teamLab Planets TOKYO DMM Plan
From 2,900 yen

[Transportation]



Tokyo Subway 24-Hour Ticket Plan (Unlimited rides on all Tokyo Metro and Toei Subway lines for 24 hours)
From 2,350 yen



SKY HOP BUS Plan
From 4,600 yen



Keikyu Haneda Airport Ticket & Subway 24-Hour Unlimited Rides Combo Plan
From 2,950 yen



Skytree Shuttle Haneda Airport Line Plan
From 2,550 yen

Keikyu Haneda Airport Ticket & Subway 48-Hour Unlimited Rides Combo Plan
From 3,350 yen

[Experiences at]



Kimono Rental Plan
From 5,500 yen



Hands-On Matcha and Japanese Sweets Making Plan
From 3,950 yen



Edo Kiriko Glass Cutting Class Plan
From 6,900 yen



Karate Tile Breaking Plan
From 4,700 yen