

# Digital Video Trading Platform "Roadstead"



2024.4

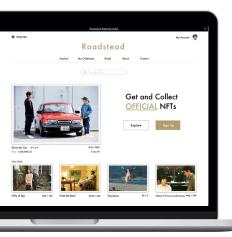


# The World's only **DVT Platform**





# **DVT** = Digital Video Trading



#### Movie or Music Video works

- 1 Limited number of items available for sale
- 2 Customers can purchase and sell them to each other

### DVT enables "Legit" trading



#### What are entrusted to Digital Video Trading ("DVT") x Roadstead

Roadstead's greatest feature

- Enable to treat online video works as unique and inherent "Item" like DVDs
- "Item" gives the unique experience to customers
  - Become the owner of content with limited sales volume
  - Become the owner of content controlled by serial numbers
  - Customers can participate in distribution chain through selling and rentals of owned/purchased contents
  - Becomes a supporter who directly supports the exhibitor's activities from an economic standpoint

#### What Roadstead aims

Promote this Web3 concept as DVT, the world's first Digital Video Trading platform Provide creators with a sustainable creative outlet

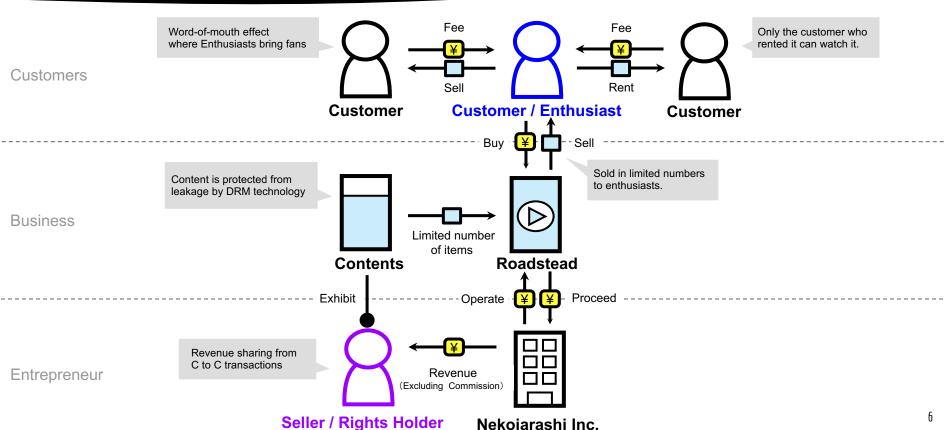
#### Roadstead Features



- What customers can do on Roadstead
  - A distribution site where anyone can sell viewing rights to, videos, which can only be viewed on Roadstead.
  - O DVT = "DVD online" enjoy for watch, rent, sell, and auction!
- Merit for sellers (creators/rights holders)
  - Encrypted with DRM technology, so it cannot be downloaded or copied; until leakage.
  - O You can freely decide the price and number of videos to sell.
  - O No initial cost, only system fee; only 20% of the sales amount.
  - O Partial profit is returned even if the purchaser resales or rents the item.
  - O You can create your brand image on the dedicated official sales page.
- Advantages for customers (fans/supporters)
  - O Purchases can be made by credit card; no virtual currency required.
  - O Blockchain technology provides proof of purchase and plays the video only the owner.
  - O Resale or rental\* to other customers for revenue. \*Rental functionality is in preparation

### WEB 3 Concept = Platform for customers to participate in distribution





Nekojarashi Inc.

## "The Legit" That's the Roadstead's message



Roadstead is the platform that legally connects creators and followers.

It blocks third-party intervention, exploitation, and fraud. It provides a mechanism for creators to obtain legitimate recognition and rewards and sustain rich creative activities. At the same time, we will implement a function that allows followers to prove the legality of renting or reselling works they own and share the proceeds with creators.

Roadstead is a safe harbor where law-breaking pirates cannot enter. It is a place where creators and followers can anchor with the same passion and co-create mind-blowing experiences.

We wish to connect creators and followers, and to make the future standard of legit-trading backed by justice.

With blockchain technology and digital rights management technology, Roadstead remark a new era.

