■ Newspapers list

Nihon Keizai Shimbun / Asahi Shimbun / Sankei Shimbun / Mainichi Shimbun / Yomiuri Shimbun / Sports Hochi / Sankei Sports / Sports Nippon / Tokyo Sports / Nikkan Sports / Daily Sports / Tokyo Chunichi Sports / Financial Times / LA Times / Honolulu Star-Advertiser / Chosun Ilbo / Dong-a Ilbo / JoongAng Ilbo / Maeil Business Newspaper / The Korea Economic Daily

■" Let's Go to LA, where Ohtani is" Special campaign

To commemorate Ohtani's appointment as ITO EN's "Oi Ocha" Global Ambassador, from Monday, May 20, a promotion where 25 pairs of 50 people will win round-trip air tickets to LA, where Ohtani is playing, hotel accommodations (for three nights), and tickets to see a baseball game in LA will start. **This campaign is conducted in Japan only.



<Campaign Details>

Let's Go to LA, where Ohtani is! #OiLAOhtani-san Campaign

Details: Aiming at all Ohtani supporters, "Oi Ocha" will support the opportunity to cheer loudly for Ohtani in the local LA area.

Prize: Round trip economy ticket for two persons between Haneda/Narita and Los Angeles Accommodation in Los Angeles for 2 persons in a twin room for 3 nights

Baseball game tickets in LA for 2 persons

Application method:

- (1) Follow Oi-Ocha-kun's official X account (@oiochakun) and Post a support tweet with "#お~いLAの大谷さん" (OiLAOhtani-san)
- (2) Apply through the website: https://www.itoen.jp/oiocha/ohtani/en.html
- (3) Entries from postcards placed in stores
- XA total of 25 pairs of 50 people will win a trip to LA through these three entry methods!

Campaign Period: May 20 (Mon.) Project announcement and application period start

July 15 (Mon.) Application deadline
Mid-July Winners Presentation

■ In-store POP featuring Ohtani's visual will be displayed!

In addition, a limited number of clear files will be given away as a prize for purchases of "Oi Ocha."

Starting on Monday, May 20, posters and other materials featuring Ohtani's visual will be displayed at "Oi Ocha" stores throughout Japan.

A life-size cutout of Ohtani will also be displayed in the future.

In addition, a limited clear file (two types) featuring Ohtani will be given away on a first-come, first-served basis when four bottles of "Oi Ocha" are purchased in select stores. (The number of prizes is limited.)

*This campaign is conducted in Japan only.



<In-store tool designs>







