

FOR IMMEDIATE RELEASE

BUSINESS CARD MANAGEMENT APPLICATION FOR EXPANDING BUSINESS OPPORTUNITIES NOW AVAILABLE ON ANDROID

FREE-OF-CHARGE SKYDESK CARDS APPLICATION FOR ANDROID OS SMARTPHONES

TOKYO, September 13, 2012—Fuji Xerox Co., Ltd. today begins offering the Cards application of its SkyDesk Services^{*1}—a business communication support service—for Android OS smartphones^{*2}. The Cards application is now available for the rapidly increasing Android OS smartphones, in addition to the existing iPhone version, thereby enabling more SkyDesk Service users to use the SkyDesk Cards application even when outside the office.

SkyDesk Cards is an application that facilitates easy registration, management and sharing of business card data. Business cards shot with an Android OS smartphone camera or scanned are automatically converted into text format by optical character recognition (OCR) and registered.

Since photos, notes and other related information can be added to the registered business card data, and such data can be shared within an organization^{*3}, users can utilize this application to manage the progress of business negotiations; hence, expanding business opportunities.

Display image on Android OS smartphones



Home

List of business cards

Details of a business card

Related information

To download the SkyDesk Cards application for Android OS, please access:

<https://play.google.com/store/apps/details?id=jp.skydesk.cards>

- *1 Utilizing public cloud, SkyDesk Service offers a range of applications required in diversified business communications for the small- and medium-sized business (SMB) market.
- *2 For Android OS ver. 2.3
Multi touch screen greater than 480× 800 pixels and smaller than 720×1280 pixels
- *3 SkyDesk Cards paid plan must be purchased in order to share business card data within an organization.

Related websites (Japanese only)

- Service information:
<http://www.skydesk.jp>
- SkyDesk videos:
<http://www.skydesk.jp/about/videos.html>
- SkyDesk Cards information:
<https://www.skydesk.jp/ja/suites/sales/bizcards.html>
- About SkyDesk Cards (paid service):
<http://www.skydesk.jp/store/release/cards.html>
- For smartphone use:
<http://www.skydesk.jp/contact/>
- SkyDesk official Twitter handle:
http://www.twitter.com/FujiXerox_SD
- SkyDesk official Facebook page:
<http://www.facebook.com/FujiXerox-SkyDesk>
- For inquiries:
<http://www.skydesk.jp/contact/>

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