

FOR IMMEDIATE RELEASE

## A NEW VIDEO TO INTRODUCE VALUABLE COMMUNICATIONS FROM FUJI XEROX

**TOKYO, October 5, 2012** – Fuji Xerox has launched a new PR video—Valuable Communications from Fuji Xerox—that introduces how its technologies and services help create valuable communications in customers’ businesses. The video contains three hypothetical business scenes that exemplify the solutions and services Fuji Xerox aims to provide to support valuable communications, ultimately to contribute to resolving customers’ management issues.

In 1962, Fuji Xerox started a business that transformed customers’ communications with its technology of accurately and beautifully reproducing a vast amount of paper information. Nowadays, communications in business scenes have been drastically changing, amid the proliferation of various methods for information circulation owing to the developing information technologies.

From its cultivated business of reproducing paper information, Fuji Xerox strives to evolve to offer solutions and services that help resolve customers’ business challenges as a company that assists with communications to effectively and efficiently create values.

To view the video “Valuable Communications from Fuji Xerox”, please access following links.

Fuji Xerox official website:

English: [http://news.fujixerox.com/video\\_library/detail/vid\\_000049/](http://news.fujixerox.com/video_library/detail/vid_000049/)

Japanese: [http://news.fujixerox.co.jp/video\\_library/detail/vid\\_000046/](http://news.fujixerox.co.jp/video_library/detail/vid_000046/)

Fuji Xerox official YouTube channel:

English: <http://youtu.be/htxcU3Xx1Gs>

Japanese: <http://youtu.be/n6aUmdgyFzI>

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