

FOR IMMEDIATE RELEASE

LAUNCHES COLOR C75 PRESS, A LIGHT PRODUCTION COLOR SYSTEM WITH ENHANCED FUNCTIONS FOR ON-DEMAND PRINTING

FACILITATES IN-HOUSE PROMOTIONAL DOCUMENT PRINTING WITH A NEW SOFTWARE SIMPLE IMAGE QUALITY ADJUSTMENT

TOKYO, October 22, 2012— Targeting a wide variety of markets from the graphic arts to in-house on-demand printing, Fuji Xerox Co., Ltd. will launch a light production color system, Color C75 Press, on November 19, 2012. The Color C75 Press has image quality and productivity that meet the demands of the print on-demand market while also having enhanced functions, services and certification programs to improve operator's work efficiency and maximize press uptime.

The Color C75 Press delivers a print speed of 76 sheets per minute*¹ in both color and monochrome, as well as a scan speed of 200 sheets per minute*² in both color and monochrome with the double-sensor scanning function for simultaneous duplex scanning. This new production system employs the PX750 Print Server U, a controller that Fuji Xerox developed specifically for the Color C75 Press, by using the latest central processing unit*³ for high-speed data processing and lossless compression that prevents deterioration of image quality. With these technologies, the Color C75 Press will meet high image quality and productivity needs in production printing.

In addition, Fuji Xerox's newly developed software, Simple Image Quality Adjustment automatically adjusts registration of print jobs to help businesses print promotional documents easily and quickly in-house. On-demand print jobs, which mostly output a wide variety of documents in small quantities, conventionally require troublesome manual front-to-back registration when operators change the paper type for each batch. This new software automates the registration procedures when changing paper types, and consequently reduces the time for registration to about five minutes, compared to 15 to 30 minutes required with conventional methods.

Moreover, for customers who conduct print on-demand jobs, Fuji Xerox provides training and technical certification programs—[Fuji Xerox Color Management Basic/Professional](#)*⁴—to help them develop personnel with sophisticated color management expertise. With these programs, Fuji Xerox will support customers in building an organization that can consistently produce high quality color documents.

Fuji Xerox will continue to contribute to customers' business expansion by strengthening its production printing product line-up, building on its achievements that have led the production color market to date.

List Prices

Main System

Product Types	Product Names	List Prices (before tax)
Printer	Color C75 Press Type S	6,300,000 yen
	Color C75 Press Type H	6,300,000 yen
Print server	PX750 Print Server U	2,900,000 yen

Maintenance Service

Maintenance service of printer main systems and server are optionally provided with a fee. Contact a Fuji Xerox sales representative for details.

Availability: Only in Japan

*1 Fuji Xerox paper type J, A4 long-edge feed

*2 A4 duplex scanning at 200 dpi

*3 Intel Xeon E3-1275 V2 Quad Core 3.5 GHz

*4 Fuji Xerox Color Management Basic/Professional are technical certification programs designed to develop personnel and improve professional printing skills for acquiring various color standard certifications and conforming to color standards, and to achieve total color management involving partners, which will ultimately contribute to improved operations and business expansion.

http://news.fujixerox.com/news/2011/0930_color_management/

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