

FOR IMMEDIATE RELEASE

LAUNCHES DOCUPRINT C4000 D, A MID-RANGE A3 COLOR LED PRINTER WITH HIGH PRODUCTIVITY, USER CONVENIENCE, AND ENERGY SAVING PERFORMANCE

TOKYO, October 31, 2012 – As a new lineup of mid-range printers for office use, Fuji Xerox Co., Ltd. will launch DocuPrint C4000 d, an A3 color light-emitting diode (LED) printer, on November 5, 2012. Introducing the advanced eco technologies, the new printer realizes high energy saving performance contributing to the reduction of CO2 emissions while improving office productivity.

With its print speed of 40 pages per minute (ppm) for color^{*1} and 40 ppm for monochrome^{*1}, the DocuPrint C4000 d serves a broad range of printing needs, including high volume printing as well as in-house printing of postcards, business cards, and sales promotion materials.

Improved environmental performance to help reduce energy consumption and maintain user convenience

The DocuPrint C4000 d requires less pre-heat time in its fuser compared to the previous model^{*2}, and achieves a warm-up time of less than 17 seconds and a less than 15-second recovery time from the sleep mode. It has also adopted the energy-saving EA-Eco Toner (Emulsion Aggregation-Eco Toner) with a lower fusing temperature, contributing to reduced energy consumption during the fusing process. Incorporating these energy-saving technologies, the DocuPrint C4000 d realizes high energy-saving performance in its class --achieved 2.01 kilowatts per hour for the Typical Electricity Consumption (TEC)^{*3}, a compliance standard of the International ENERGY STAR Program, 18 percent less than the previous model^{*2} --despite having improved user-convenience^{*4} and higher print speed.

Capable of printing on various kinds of paper and sizes

To meet various user needs, the DocuPrint C4000 d enables to print on user defined, non-standard size sheets including roll paper^{*5} like posters measuring 297 x 1200 millimeters^{*5}. Further, the printer is capable of printing on card stock, advertising signs, vouchers, sealed postcards, business cards, envelopes, coated sheets, and other specialty paper used for various jobs and tasks, with a minimum of creases and curls^{*6}.

Enhanced security features to prevent information leaks from offices

Incorporating a common platform as Fuji Xerox's multifunction devices, ApeosPort series, the new printer is equipped with the information-leak countermeasures and output controls

that function under the same management environment as those multifunction devices. Its diverse security features--IC card authentication^{*7} when printing, as well as embedded printing of hidden text, copy restriction code and digital code using the paper security functions^{*8}--help prevent information leaks through confidential documents being left at the printer or unauthorized copying.

Along with this new printer launch, Fuji Xerox will revise the price of DocuPrint C3360, one of its A3 color LED printer lineup, to 249,000 yen (before tax) on November 1.

*1: When continuously printing a single document, A4 long edge feed (plain paper)

*2: DocuPrint C3360: TEC of 2.45kWh

*3: Typical Electricity Consumption: Energy Conservation Center's standard compliant with the International ENERGY STAR Program, representing the amount of electricity consumed in a conceptual week (five days of operation and sleep/off repeated, plus two days of sleep/off)

*4: DocuPrint C3360: Less than 28 seconds for both warm-up time and recovery time from the sleep mode

*5: Can only be loaded from the bypass tray

*6: When using the optional side tray

*7: Requires either the IC Card Reader, IC Card Gate 3.0 or IC Card Gate 3.0 for FeliCa, which are sold separately.

*8: Requires the optional security expansion kit and an additional internal hard disk.

List price

Product Name	List Price (before tax)	Remarks
DocuPrint C4000 d	298,000 yen	Includes toner cartridge for each color (C/M/Y/K), four drum cartridges, and one waste toner bottle.

Availability: Currently only in Japan

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