

# FOR IMMEDIATE RELEASE

# NEW APP FOR SKYDESK SERVICE ENABLES EFFECTIVE VISUALIZION OF DATA ANALYSIS TO IMPROVE BUSINESS EFFICIENCY

# LAUNCHES SKYDESK REPORTS

**TOKYO, August 7, 2013**—Fuji Xerox Co., Ltd. has today launched both free and paid versions of SkyDesk Reports—an app that supports various data analysis—for use on the Company's cloud-based business communication support service, the <u>SkyDesk Service</u><sup>\*1</sup>.

SkyDesk Reports enables visualization of data accumulated in customer relationship management (CRM) and sales activities to support efficient data analysis, in forms easy to understand according to needs. These basic functions are available in the free version, while the SkyDesk Reports Standard, the paid version with enhanced functions, provides more effective usability in large-scale organizations.

## Features of SkyDesk Reports

## Creates graphs and dashboard reports

Users can flexibly set their own aggregation rules as well as how the outcomes are displayed, according to the information they require to do their analysis. The accumulated data can be visualized in an easy-to-understand form such as graphs, pivot tables or combined dashboard reports.

# Easy operation using simple interface

SkyDesk Reports employs a simple drag-and-drop operation, so no special programming knowledge is required to use the application. Users may customize the program in case they wish to enhance the usability, such as to extract specific information from data according to conditions.

# Features of the paid version - SkyDesk Reports Standard

# Linking to SkyDesk CRM

By linking to the data accumulated in <u>SkyDesk CRM</u><sup>\*2</sup> and presetting the timing to update the data, the app constantly offers up-to-date information and reduces the trouble for users to doubly manage the data.

# Settings and management features to enable effective use of data analysis in organizations

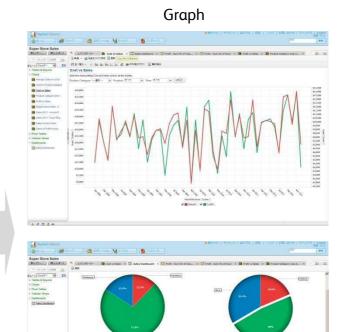
To effectively utilize data analysis within an organization, SkyDesk Reports Standrard offers settings and management features, such as distribution of reports via email, formation of access URL to disclose the created reports/dashboards, and backing up report data.

- \*1 Utilizing public cloud, SkyDesk Service offers various business applications required in a diverse range of business communications in the small- and medium-sized business (SMB) market.
- \*2 SkyDesk CRM helps users manage a series of sales activities from marketing and business negotiations to customer support by enabling them to manage the processes in stages; sales support, marketing support and customer support.

### Screen images of SkyDesk Reports

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Data table





Dashboard

#### How to Purchase the Paid Services:

Via online with a credit card

### Availability:

Currently only available in Japan.

### List Prices

| Product name             | Price for six months use                               | Contract format                            |
|--------------------------|--|--|
| SkyDesk Reports Standard | 28,140 yen / five users<br>(including consumption tax) | Semiannual contract (automatic<br>renewal) |

### **Function List**

| Functions                           | Free          | SkyDesk Reports<br>Standard (paid) |  |
|-------------------------------------|---------------|------------------------------------|--|
| Creation (Upper limit of each item) |               |                                    |  |
| Members (users)                     | 2             | 5                                  |  |
| Lines/records                       | 100,000 lines | 500,000 lines                      |  |
| Reports & dashboards                | Unlimited     | Unlimited                          |  |
| Database                            | 5             | Unlimited                          |  |
| Query tables                        | 3             | Unlimited                          |  |
| Import schedules                    | 3             | Unlimited                          |  |
| Mail schedules                      | -             | 10                                 |  |
| Management                          |               |                                    |  |
| Multiple owners                     | -             | $\checkmark$                       |  |
| Private Links (disclosed)           | -             | $\checkmark$                       |  |
| SSL                                 | √             | $\checkmark$                       |  |
| Rebranding                          | -             | √                                  |  |
| Backup                              | -             | √                                  |  |
| Analysis of SkyDesk CRM data        | -             | √                                  |  |

### **Related websites**

- Service information: <u>http://www.skydesk.jp/en/</u>
- SkyDesk videos: <u>http://youtu.be/1CCfHHFQ771</u>
- SkyDesk support information <u>https://www.skydesk.jp/en/suites/sales/support/</u>
- SkyDesk CRM information <u>http://www.skydesk.jp/en/suites/sales/crm/</u>
- For smartphone use: <u>https://www.skydesk.jp/en/mobile/</u>
- SkyDesk official Twitter handle (Japanese only): <u>http://www.twitter.com/FujiXerox\_SD</u>
- SkyDesk official Facebook page (Japanese only): <u>http://www.facebook.com/FujiXerox-SkyDesk</u>
- For inquiries: <u>http://www.skydesk.jp/en/contact/</u>

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