FOR IMMEDIATE RELEASE

NEW APP FOR SKYDESK SERVICE ENABLES EFFECTIVE VISUALIZION OF DATA ANALYSIS TO IMPROVE BUSINESS EFFICIENCY

LAUNCHES SKYDESK REPORTS

TOKYO, August 7, 2013—Fuji Xerox Co., Ltd. has today launched both free and paid versions of SkyDesk Reports—an app that supports various data analysis—for use on the Company's cloud-based business communication support service, the SkyDesk Service[1].

SkyDesk Reports enables visualization of data accumulated in customer relationship management (CRM) and sales activities to support efficient data analysis, in forms easy to understand according to needs. These basic functions are available in the free version, while the SkyDesk Reports Standard, the paid version with enhanced functions, provides more effective usability in large-scale organizations.

Features of SkyDesk Reports

Creates graphs and dashboard reports
Users can flexibly set their own aggregation rules as well as how the outcomes are displayed, according to the information they require to do their analysis. The accumulated data can be visualized in an easy-to-understand form such as graphs, pivot tables or combined dashboard reports.

Easy operation using simple interface
SkyDesk Reports employs a simple drag-and-drop operation, so no special programming knowledge is required to use the application. Users may customize the program in case they wish to enhance the usability, such as to extract specific information from data according to conditions.

Features of the paid version - SkyDesk Reports Standard

Linking to SkyDesk CRM
By linking to the data accumulated in SkyDesk CRM[2] and presetting the timing to update the data, the app constantly offers up-to-date information and reduces the trouble for users to doubly manage the data.

Settings and management features to enable effective use of data analysis in organizations
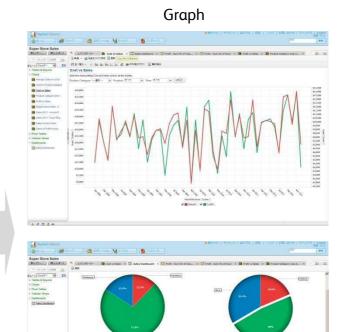
To effectively utilize data analysis within an organization, SkyDesk Reports Standrard offers settings and management features, such as distribution of reports via email, formation of access URL to disclose the created reports/dashboards, and backing up report data.

Screen images of SkyDesk Reports

Graph

Data table

Dashboard

How to Purchase the Paid Services:

Via online with a credit card

Availability:

Currently only available in Japan.

List Prices

Product name	Price for six months use	Contract format
SkyDesk Reports Standard	28,140 yen / five users (including consumption tax)	Semiannual contract (automatic renewal)

Function List

Functions	Free	SkyDesk Reports Standard (paid)
Creation (Upper limit of each item)		
Members (users)	2	5
Lines/records	100,000 lines	500,000 lines
Reports & dashboards	Unlimited	Unlimited
Database	5	Unlimited
Query tables	3	Unlimited
Import schedules	3	Unlimited
Mail schedules	-	10
Management		
Multiple owners	-	√
Private Links (disclosed)	-	√
SSL	√	√
Rebranding	-	√
Backup	-	√
Analysis of SkyDesk CRM data	-	√

Related websites

➢ Service information:
http://www.skydesk.jp/en/

➢ SkyDesk videos:
http://youtu.be/1CCfHHFQ77I

➢ SkyDesk support information
https://www.skydesk.jp/en/suites/sales/support/

➢ SkyDesk CRM information
http://www.skydesk.jp/en/suites/sales/crm/

➢ For smartphone use:
https://www.skydesk.jp/en/mobile/

➢ SkyDesk official Twitter handle (Japanese only):
http://www.twitter.com/FujiXerox_SD

➢ SkyDesk official Facebook page (Japanese only):
http://www.facebook.com/FujiXerox-SkyDesk

➢ For inquiries:
http://www.skydesk.jp/en/contact/