

For immediate release

Third PR Video on Valuable Communications From Fuji Xerox Production Services Version Now Available

TOKYO, October 25, 2013 – A third PR video on Valuable Communications from Fuji Xerox—Production Services version—is now available on Fuji Xerox’s official website and official YouTube channel. The video features virtual stories at various business settings to introduce Fuji Xerox’s vision for the realization of valuable communications in customers’ businesses.

Based on its accumulated expertise and know-how on Production Services, Fuji Xerox optimizes customers’ document-based communications leveraging print-on-demand. By maximizing document value, we aim to provide value to our customers including higher sales, enhanced relationships with stakeholders and improved customer satisfaction.

In this video, we feature three virtual stories in business settings where we identify customers’ challenges associated with documents and offer the most appropriate production printer with related solutions for each challenge through print-on-demand—at any time, in the quantity required. Please access the video to see how Fuji Xerox boosts valuable communications and achieves solid growth.

Fuji Xerox official website:

English: http://news.fujixerox.com/video_library/detail/vid_000067

Japanese: http://news.fujixerox.co.jp/video_library/detail/vid_000064

Fuji Xerox official YouTube channel:

English: http://youtu.be/fO5z_5-RcIc

Japanese: <http://youtu.be/JQxnxNN7qm8>