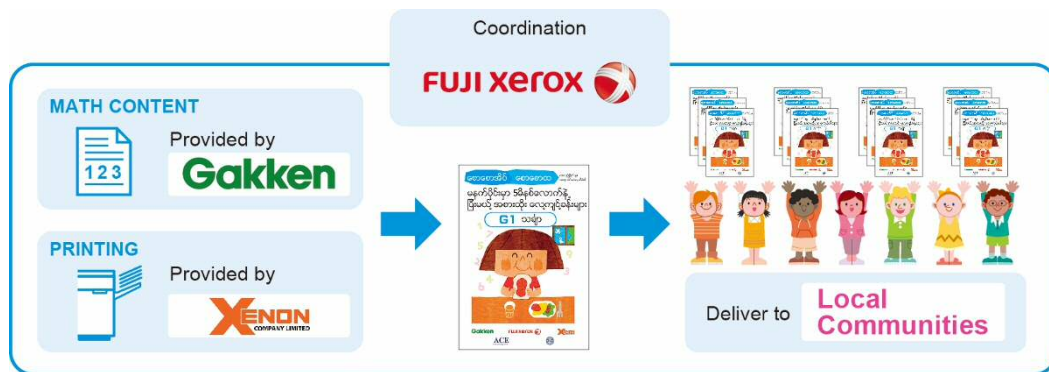


For immediate release

Fuji Xerox and Gakken Holdings Provide Learning Materials to Children of Myanmar

Established a Sustainable Social Contribution System to Help Resolve Educational Disparity

YANGON, Myanmar, June 4, 2015 – Aiming to help resolve educational disparity, Fuji Xerox Co., Ltd. and Gakken Holdings Co., Ltd. jointly began a project to provide learning materials to the children of Myanmar. Starting with elementary school children in the Yangon suburbs where many migrant workers reside, Fuji Xerox and Gakken Holdings plan to distribute a total of 16,000 learning materials to 4,000 children in the country by 2023.



As the first step of this project in Myanmar, its presentation ceremony was held on June 3, attended by the regional minister of the Ministry of Social Affairs, Yangon Regional Government, the regional officers of the Ministry of Education, local partner companies^{*1} who participated in this project, as well as the students. There, mathematic workbooks were delivered to approximately 110 first and second grade children of the No(1) Basic Education Primary School, Hlaing Thayar. Further, by the end of June, the workbooks will be distributed to approximately 250 additional children in one national school and two monastery schools. As a follow-up, the project will conduct biannual visits to those schools to monitor how the learning materials are being used, and plans to provide total of four workbooks to each child by distributing them one by one to meet the child's learning speed.



Fuji Xerox is responsible for the overall management of this project, as part of its corporate social responsibility (CSR) activity of providing learning materials to children in emerging countries of the Asia-Pacific region where it conducts business. This project was [launched in the Philippines in 2014](#), and Myanmar is the second country for the project to be carried out. By working collaboratively with the group of sponsor companies as well as launching the project in various emerging countries in the Asia-Pacific region, Fuji Xerox aims to increase the number of total children being supported across Asia-Pacific to 100,000 by 2023.

Gakken Holdings Co., Ltd.—Japan's leading educational company—offered the contents of the mathematics workbook supervised by the Japanese educator Mr. Hideo Kageyama^{*2}, translated to the Myanmar language. The workbooks are printed on-demand using Fuji Xerox's production printing

technology by Xenon Company Ltd., which is Fuji Xerox's Premier Partner^{*3} in Myanmar.

Fuji Xerox and Gakken Holdings will continuously focus on bringing together the strengths of participating partner companies to form a sustainable and effective structure for this project in Myanmar.

- *1: ACE Data Consulting Services Ltd., The Audit Firm
- *2: Educator and professor of Institute for Teaching and Learning, Ritsumeikan University, Japan. <http://kageyamahideo.com/> (Japanese only)
- *3: A global network of Xerox / Fuji Xerox customers, comprised with the objective of developing business opportunities centered on digital printing.

Related websites:

Fuji Xerox Sustainability Report 2014,
Highlight 3: Helping to Educate Children in Disadvantaged Communities
<http://www.fujixerox.com/eng/company/sr/2014/highlight/03.html>

Information on Gakken Holdings
<http://ghd.gakken.co.jp/english/index.html>

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Fuji Xerox is a 75-25 joint venture between FUJIFILM Holdings Corporation and Xerox Corporation, and its direct sales force covers Japan and the Asia-Pacific region including China. We employ approximately 45,000 people globally, with more than 80 domestic and overseas affiliates / sales subsidiaries.
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