

For immediate release

Fuji Xerox Signs Capital and Business Partnership Agreement with Next-generation Cyber Security Software Provider, Blue Planet-works

Expands security business by helping to build a business environment of greater security amidst the COVID-19 pandemic

TOKYO, September 25, 2020 – Fuji Xerox Co., Ltd. has signed a capital and business partnership agreement with Blue Planet-works Inc.—a company that supplies the AppGuard® series of next-generation cybersecurity software—to boost Fuji Xerox's presence in the field of cyber security measures. The two companies will build a robust collaboration structure to deliver a wider range of security measures to customers.

Blue Planet-works' AppGuard® series of next-generation cyber security software uses unique technology that protects the operating system by blocking unauthorized tampering. AppGuard series does not detect and identifies malware including computer viruses and spyware but rather completely shuts out any unauthorized computer operations such as the tampering of computer files. This effectively protects computers from the threat of known and unknown malware, thereby building a cyber security environment of greater robustness.

Fuji Xerox offers color multifunction devices and printers that comply with a high level of security standards^{*1}. The company also offers antivirus software as well as the affordable “beat” one-stop service of providing a secure network environment that prevents unauthorized access and information leaks, in order to build a business environment that allows customers to concentrate on their respective core business operations, as an example of its support toward remote working and other work style reforms.

Main description of the capital and business partnership:

- Fuji Xerox subscribing to third-party allocation of Blue Planet-works' new shares
- Joint planning of cyber security solutions based on AppGuard's next-generation security technology
- Utilizing Blue Planet-works' security technology and security-related insight to create new business

There have been growing calls for enhancement in cyber security due to a recent advancement in cyberattacks on businesses and an increased trend toward remote work amidst the spread of COVID-19 in society. However, countermeasures based on conventional antivirus software have allowed serious incidents to occur as a result of factors such as oversight in updating virus definitions^{*2}, mushrooming workload for tasks such as removing computer viruses upon detection and restoring computer systems.

Note 1: Fuji Xerox's ApeosPort Series digital color multifunction devices and printers released in Japan in August 2020 have acquired Japan's first AAA_s rating in the information security rating program that examined the level of compliance with the U.S. security standards “NIST SP800-171.”

Note 2: Data files recording the characteristics of known computer viruses

<Cyber security protecting the operating system>

Blue Planet-works' AppGuard® series uses a unique technology that protects the operating system for blocking virus manifestation (illicit tampering of the operating system) in existing end-point security products, designed to sense and eradicate virus infection. Its defense capability is rated highly as it has blocked computer viruses for years at a U.S. government organization

and has received the Certificate of Networkiness (CoN) for the U.S. army and the Defense Department. The Series is compliant with the NISC guidelines for government entities, compiled by the National center of Incident readiness and Strategy for Cybersecurity.

About Blue Planet-works

Blue Planet-works, Inc. is a global cyber security company founded in Japan, to provide cyber security products and services based on an innovative solution “AppGuard” Technology Platform.

<https://www.blueplanet-works.com/en/>

Note: Fuji Xerox Co., Ltd. will be changing its corporate name to FUJIFILM Business Innovation Corp. as of April 1, 2021.

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