About "innovative-Automation"

As a leader in industrial automation, OMRON has extensive lines of control components and equipment, ranging from vision sensors and other input devices to various controllers and output devices such as servomotors, as well as a range of safety devices and industrial robots. By combining these devices via software, OMRON has developed a variety of unique and highly effective automation solutions for manufacturers worldwide. Based on its reservoir of advanced technologies and comprehensive range of devices, OMRON set forth a strategic concept called "innovative-Automation" consisting of three innovations or "i's": "integrated" (control evolution), "intelligent" (development of intelligence by ICT), and "interactive" (new harmonization between humans and machines). OMRON is now committed to bringing innovation to manufacturing sites by materializing this concept.