

➤ What you can do with FOODEX JAPAN Virtual Exhibition

1. Able to find potential customers through online platform
2. Able to send inquiry to your interested products directly
3. Enough time to communicate with exhibitors

Virtual exhibition open from March 2 to October 8, 2021

To access virtual exhibition, registration is required.

Registration open on March 2, 2021! To receive reminder, please register your interest from FOODEX JAPAN website. (<https://www.jma.or.jp/foodex/en/>)

Japanese buyers already planned to visit real exhibition and virtual exhibition!

- Please view our official buyer interview who have highly motivated to meet with potential future business partners from overseas.



Buyer's comment: Now a days we are not able to travel to meet with new suppliers from overseas but our Japanese customer's demand for "something new & interest" is keep high. To meet such gap, we want to meet with potential new suppliers from overseas even through online.

https://youtu.be/dn8lA_Gxwpo

For the safety operation of FOODEX JAPAN 2021, the organizer introduces safety measurements at the venue and to all related people to this exhibition. For example, installation of sanitation, requiring pre-registration for visiting exhibition to avoid too much crowd at the venue and such. Those measurements already tested at Kansai Hotel & Restaurant Show in Osaka in July 2020, and the organizer is building up know-how of how to operate exhibition safely during this new era.

For details, please see Kansai Hotel & Restaurant Show's show report and contact us directly.

➤ Short report: Kansai Hotel & Restaurant Show 2020

<https://www.jma.or.jp/foodex/en/img/etc/documents/pdf-khr2020.pdf>

FOODEX JAPAN 2021 develop further and working more closely with Food & Beverage industry by introducing new exhibit zone, “FOODEX Tech.”

FOODEX JAPAN 2021 start focusing on “Food Technology” and bring more business opportunities to both exhibitors and buyers. Changing working lifestyle created new demand from consumers and now buyers are looking for not only unique products but also willing to find a better production way to create & develop F&B products. You can expect to see the latest production machinery, IT/IoT technology and more!

To make a bullet start after COVID-19 pandemic, utilize online promotion is essential!

Please contact exhibition organizer to find out more of FOODEX JAPAN's Hybrid Operation!