



ALL JAPAN CONCERT & LIVE ENTERTAINMENT PROMOTERS CONFERENCE

Statement on Ticket Touting

Japanese promoters' association All Japan Concert and Live Entertainment Promoters Conference has issued a statement on ticket resale to coincide with the recent adoption of Japan's new anti-ticket touting law. Titled "Ticket Integrity", the statement calls for a shake-up of the ticketing system in Japan, particularly given the rise in live entertainment across the country. In order to eliminate rampant ticket touting, and to encourage greater integrity within the ticketing market, the A.C.P.C. will henceforth prioritise the promotion of a fairer secondary ticket infrastructure to help protect fans across the country.

Ticket Integrity

We call for fair and honest ticketing.

Illegal ticket touting is an epidemic, with ticket purchasers regularly falling victim to fraud, crime and price gouging. With the ticket resale market set to reach \$15.19bn by 2020, this is fast becoming one of the most pressing issues the that industry faces today, and one that we urgently need to deal with.

Live shows and sporting events regularly fall victim to hotbed of crime as a result of greedy and unethical secondary sellers. Such activity is abhorrent to those in the sports and entertainment industries, who work tirelessly to put on shows with fans as their number one priority.

In spite of the heightened regulations, ticket touting will not disappear tomorrow, which is why we are turning our attention to this issue. From better education for consumers to strong enforcement, we will tackle the issue from all angles to help establish a fair ticketing system that truly puts fans first.

All Japan Concert and Live Entertainment Promoters Conference (ACPC)

All Japan Concert and Live Entertainment Promoters Conference (A.C.P.C.) is a music association that consists of promoter companies which organize live music concerts and entertainment. Since its foundation in 1988, A.C.P.C. has dedicated its work to further the development of the live music industry. At present, ACPC has 69 members and 100 associate members. The members are regional promoter companies that host more than 31,000 live concerts and festivals across Japan.

Current situation in Japan & ACPC's activities

After two years of discussions, MPs approved new legislation aimed at regulating the secondary ticketing market in Japan last December. The law forbids the resale of tickets, online and in person, for all shows where it has not been authorised by the organiser. Since the law came into effect on 14th June, touts face a potential one-year jail sentence, a \$8,900 fine, or both, depending on the case. Discussions began 3-4 years ago when resale sites were halted from taking out TV adverts. This was followed by the 'ResaleNO campaign' against touting that was supported by artists and other music associations. The 2018 ban has come at a good time, with major sporting events including the 2019 Rugby World Cup and 2020 Olympic Games approaching.

The next step is for the establishment of an appropriate secondary ticketing market which operates within the law.

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Chair, Takeo Nakanishi

“The anti-ticket touting law came into effect on 14th June in Japan. This proscribes ticket scalping for live concerts and sporting events. Across the sea, the Face-value European Alliance for Ticketing (FEAT) is right now making the utmost efforts to promote a fair secondary ticketing market and to encourage better legislation in Europe. Hoping for the permanent prosperity of the live entertainment industry, the A.C.P.C. has issued a statement on this issue. We truly wish our voice and our thoughts will lead towards a healthy ticketing system world-wide.”

In support of A.C.P.C.’s statement, Face-value European Alliance for Ticketing Director Sam Shemtob said, “We support the ACPC in their work towards preventing ticket touting in Japan at this pivotal time, and are delighted by the impact new anti-touting legislation will no doubt have. We are confident that, as the live events industry and governments work together, a fairer ticket resale market can be achieved globally.”

Face-value European Alliance for Ticketing (FEAT)

The Face-value European Alliance for Ticketing (FEAT) is a European organisation formed to help build a fairer ticket resale ecosystem and ensure fans are no longer exploited at the hands of scalpers. FEAT's members are leading live event professionals from Germany, France, Spain, the Netherlands, Belgium, Ireland, Denmark and the UK, as well as EEA member Switzerland. FEAT is campaigning for all ticket resale to be capped at face value to prevent profiteering at the expense of fans and the events industries.

In Europe, the Face-value European Alliance for Ticketing is working with European policy-makers to create a fairer secondary ticketing market, centred on the idea that resale should be capped at face value. This included involvement in the passing of the EU's New Deal for Consumers in April 2019, which placed restrictions on the use of bots in ticket resale.

【For enquiries】

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