

■”It is a great experience to play football while looking at Paris,” Mbappé mentioned.

Mbappé said that he likes the impression of use of FACE WASH among other BULK HOMME products which he uses.

When talking about the shooting in Paris for the brand movie, Mbappé mentioned that he was a bit nervous about at the beginning, but thanks to kind BULK HOMME staff, he enjoyed the shooting in a very relaxing mood. Also he answered to the question of what was the most impressive scene, “It was a great experience to play football while looking at the beautiful Paris.” He seems like he really enjoyed the shooting.

Mbappé who has been always actively involved in charity activities has launched a project this year called “INSPIRED by KM project” to support the life and education of 98 children living in France. The project aims to support children to be able to communicate, learn together, understand each other, and eventually become an independent and mature parent and citizen. He commented about BULK HOMME's support for this project, "People said I became successful in a young age, therefore, I believe this is my turn to help and give young people to have an equal chance to succeed. I am committed to this project throughout my career, therefore, I am deeply thankful for the partnership of BULK HOMME on this project.

■BULK HOMME signed the sponsorship agreement with Paris Saint German which Mbappé belongs.

Further, BULK HOMME signed the sponsorship contract with Ligue 1 team, Paris Saint Germain that Mbappé belongs, in Asia.

Sebastien Wasells, the PSG's Asia and Pacific Area Representative appeared at the Press conference and gave Noguchi a present, Saint German's uniform designed the number “2021” which indicates two years later when BULK HOMME is planning to operate globally as a surprise gift.

■Interacted with 30 participants a the Special Football School !

On the same day, a total of 30 people, including an elementary school and junior high school students that are the winners of the campaign where the people followed the re-tweet the BULK HOMME's original post which was deployed on BULK HOMME's official Twitter account participated in the special football school with Mbappé e held at Ramos Field in Shinonome, Koto-ku. Mbappé showed one-minute lifting which attracted great excitement among participants. Then followed by a mini-game, Mbappé exhibited an elegant and marvellous performance and hides a ball in his T-shirt which gave a great joy for participants. He seemed to have a great time at the event. Mbappé said “I was surprised that all participants played way better than I expected, thank you for joining us” and high-fived with all participants.

■Visit at Paris Saint-Germain Store Tokyo !

After the completion of the football school, Mbappé made a visit to “Paris Saint-Germain Store Tokyo,” which sells its official products, in Jingumae, Shibuya-ku. In the store, Mbappé autographed a T-shirt for 10 people selected in the campaign with a smile. When a Mbappé was given the portrait drawing from Yoichi Takahashi, the author of the most popular football Manga, “Captain Tsubasa”, Mbappé said " I love Captain Tsubasa since I was a child. I will display this in my home" with a great smile.

