

■ Kylian Mbappé's profile

[Date of birth] December 20, 1998 (20 years old)

[Height/weight] 178 cm/73kg

[Country representing] France

[Team] Paris Saint-Germain FC

[Major titles] French Player of the Year, 2018.

UNFP Ligue 1 Player of the Year, 2018-2019

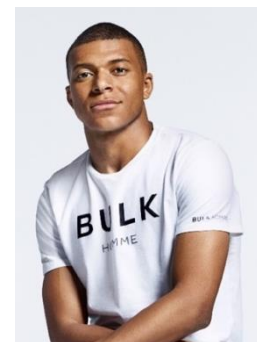
World Cup winner

World Cup 2018 best young player

2018/19 Ligue 1 top scorer, best player and best young player for the third time

He enrolled in the Institut national du football de Clairefontaine of France and became a member of AS Monaco's youth team in 2013. In 2016, he became the youngest goal-score record in Monaco's history. In the same year, he played for France in the UEFA U-19 European championship and showed outstanding performance as he scored five points.

In August 2017, he set the new record of the youngest to score the most points for a teenager in the UEFA Champions League, just two months after transferring to Paris Saint-Germain. He also scored four goals within 13 minutes at the game with Lyon in October during the 2018-19 season, attracting attention as a striker with a reputation for decisive moves and astonishing speed. In 2018 he won World Cup and awarded as World Cup 2018 best young player.



URLs of press materials.

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|--|---|
| • Official event movie                 | <a href="https://bit.ly/2RjJmIz">https://bit.ly/2RjJmIz</a> |
| • Official event stills                | <a href="https://bit.ly/2KpGfSa">https://bit.ly/2KpGfSa</a> |
| • BULK HOMME brand logo/product images | <a href="https://bit.ly/2XaXcFW">https://bit.ly/2XaXcFW</a> |
| • Mbappé's creative material for press | <a href="https://bit.ly/2IgvGyD">https://bit.ly/2IgvGyD</a> |
| • Mbappé's movie-making footage        | <a href="https://bit.ly/2F8r1wL">https://bit.ly/2F8r1wL</a> |
| • Mbappé's movie-making footage        | <a href="https://bit.ly/2RcU5rJ">https://bit.ly/2RcU5rJ</a> |

Password (common): bulkhomme

Access the URLs above and download necessary data.

■ Corporate profile

Company's name: BULK HOMME Co., Ltd.)

Address: F7, Yakura Building, 3-26-18 Shibuya, Shibuya-ku, Tokyo

Representative: President and CEO Takuya Noguchi

Establishment: May 19, 2017

April, 2013: TSUMO • JP Corporation established the BULK HOMME Division.

2017: Started business as BULK HOMME Co., Ltd. after reorganization.

Capital: 90 million yen (As of January, 2018)

Main business: Planning and sales of cosmetics

URL : <https://bulk.co.jp>

BULK HOMME began its business in 2013 with a vision to “have the world’s top share as a men’s skincare brand.” It is a men’s skincare brand that is committed to providing skincare basics for men, setting new values for the skin of men across the globe. Its products are sold online through its official store, as well as approximately 900 retailers and hair salons throughout Japan. As to global expansion, it forayed into Taiwan in 2017, followed by China, South Korea, and Hong Kong.

It has also won many awards in Japan and abroad, including the Grand Prix for “THE SHAMPOO” in the Hair Product category of “Cosmoprof Awards 2019 to which 608 world brands entered.