

Theme : Edo culture

Motifs : "Edo Scenes Folding Screens" and "Edobashi Hirokoji Diorama"

The "Edo folding screens" owned by the National Museum of Japanese History are comprised of six-panel folding screens which depict the Edo urban areas and suburban landscapes from the early Edo period. As one of the few remaining historical records of the Edo landscapes during its beginning period, the folding screens are sprinkled with a playful spirit depicting the achievements of TOKUGAWA Iemitsu, the third shogun of the Edo Shogunate. The "Edobashi Hirokoji Diorama" is a giant diorama that is also owned by the National Museum of Japanese History, and the three-dimensional exhibition based on historical evidence has a powerful impact that will undoubtedly impress all of those who visit the National Museum of Japanese History.

Artist : AR3Bros.

1st son Tom Kawada

2nd son Shinji Takagi

3rd son Tsukihiko Hirota

A development unit that expands various genres with a Showa era taste (even though we have entered the Reiwa era.)



**"Find Iemitsu from Folding Screens, and you will experience the Edo period. "
utilizing "Edo Scenes Folding Screens" and "Edobashi Hirokoji Diorama"**

Personal Description of "Find Iemitsu from Folding Screens, and you will experience the Edo Period " Have you ever wanted to grasp all of the history and culture of the country that you are visiting and bring it back home? That must be a universal desire of tourists throughout the world. Having said that, time is limited. Oftentimes, tourists run out of time after visiting key tourist attraction sites. So, we sat down and thought about it. How do curators, who are experts on history, view cultural resources? It would be like a dream if we could develop a mechanism to enable airport passengers to instantaneously understand and bring home scientific evidence that becomes visible after years of experience. This concept formed the framework of this project. For this exhibition, we precisely scanned the "Edobashi Hirokoji Diorama" owned by the National Museum of Japanese History using the latest technologies. We then expanded them into artworks that can be enjoyed using AR technology.

The application that visitors can play is a game with the objective to search for TOKUGAWA Iemitsu who is hidden among the nine images that were cut out from the "Edo folding screens." By completing the game, you can experience a special function that lets you pull out the Edo period altogether.

One of the major challenges of this project was figuring out how to faithfully take the digital data of the giant "Edobashi Hirokoji Diorama" exhibited at the National Museum of Japanese History. We spent a total of 22 days, three days for on-site inspections, five days for shooting and 14 days to produce the 3D model, to develop the portion equivalent to "pulling out the Edo period." This was our attempt to expand the "Haneda Nihonbashi Bridge" located at the 5F Haneda Airport International Terminal as a linking bridge of history. Starting with this installation, we hope to stir up interest in Japan through its history. We hope that you also visit the National Museum of Japanese History, where the valuable original exhibits are displayed.

Artwork experience section

There will also be a section to enjoy the exhibition near the "Haneda Nihonbashi Bridge" at the 5F Haneda Airport International Terminal. "Find Iemitsu from Folding Screens, and you will experience the Edo period." developed by the AR3Bros., is a game that can be played using AR devices. When you hold the AR devices over the "Edo folding scenes screens" installed near the "Haneda Nihonbashi Bridge" at the 5F Haneda Airport International Terminal and find TOKUGAWA Iemitsu hiding within the pictures, a landscape of Edo period pops up on the screen. Please enjoy the latest AR technology.

About the National Museum of Japanese History

The National Museum of Japanese History, which is affectionately known as "Rekihaku," was opened in March 1983. The National Museum of Japanese History, which comprehensively researches and exhibits Japanese history and culture, is a history hall of fame located in a corner of the Sakura Castle Ruins in Sakura-shi, Chiba Prefecture with a total floor area of approximately 35,000 square meters that stands on approximately 130,000 square meters of land.

Exhibits at the museum are centered around Japanese folk world themes spanning from primitive and ancient times to the present, and include historical documents, reconstructed diorama and precise replicas that are supported academically. The exhibits are intended to enable anyone to easily deepen their understanding of Japanese history and culture.

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National Museum of Japanese History

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Haneda Airport Exhibition Details

Date & Time: Wednesday, September 11 to Friday, September 27, the first year of Reiwa (2019)
*The artwork experience section will be held between 11:30~18:30 on the dates listed above.

Location: Haneda Airport 5F International Terminal near the Haneda Nihonbashi Bridge

Artist: AR3Bros.

Supporter: Tokyo International Air Terminal Corporation, National Museum of Japanese History

Organizer: Agency for Cultural Affairs, Government of Japan
"Japanese cultural media arts dissemination initiative in airports and other institutions"
*We are currently planning on implementing other projects in the future at Haneda Airport. They will be announced when the details are confirmed.