

## ABOUT GENIES, INC.

Founded by Akash Nigam, Evan Rosenbaum, and Jake Adams, Genies is the world's largest avatar technology company and driving force in the creation of digital identities that can be used across platforms. The company is setting the foundation for swift, widespread adaptation of avatars in society and culture through its internationally renowned Avatar Agency and SDK partnerships. With investors such as NEA, Breyer Capital, CAA, and Tull Investment Group, Genies is creating a network of platforms and marketplaces where virtual identities lead the way in digital communication, connection, commercialization, and monetization. To date, the technology has been used by the likes of Gucci, FritoLay, GIPHY, Offset, Beyonce, Justin Bieber and many more.