

- The mask has already proven successful in crowdfunding in Japan.

The Bunshi Mask has built a significant track record in Japan. The project carried out through the Makuake crowdfunding website in 2021 was eventually supported by more than 17,000 people and raised a total of 180 million yen (*). It became the best-selling mask in the history of crowdfunding. It has continued to sell well since it was made available on the Japanese open market, and a cumulative total of 200,000 pieces of the Bunshi Mask have been sold in just four months. It has been widely reported by the Japanese media community.

(*) https://www.makuake.com/project/bunshi_mask/